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Coactive Networks Announces Formation of Technical Advisory Board

Internationally Recognized Technology Leaders to Provide Expertise on Control Network Connectivity

SAUSALITO, Calif., October 5, 1998 -- Coactive Networks, a leading provider of open solutions for connecting control systems to enterprise networks and the Internet, today announced the formation of a Technical Advisory Board. The Technical Advisory Board consists of external technical experts and senior executives who provide Coactive's executive management with key advice on deployment strategies, and challenges and new opportunities for control network connectivity.

The charter of the Coactive Technical Advisory Board is to assist and enhance Coactive's senior management in making decisions which will shape the future of connectivity between control and IP networks through the exchange of ideas, analysis of technology and insight from various business segments. The board also serves to provide Coactive with external perspectives to aid the management team in developing innovative strategies to expand Coactive's technology into new applications and capabilities.

"The networking environment is fundamentally changing with advances in control and data networking technology that make a host of new applications affordable and practical for the first time," said David Gaw, president of Coactive. "Coactive's Technical Advisory Board is chartered with helping us define the direction of these new applications and outlining the technology innovation that will be required to support them," added Gaw.

The board provides a diversity of technical expertise and perspective from various business segments which parallel the focus and future direction of Coactive. Coactive Technical Advisory Board members include:

- **Stephen Dukes, vice president, digital technology, MediaOne Group.** MediaOne is the second largest cable operator in the U.S. Mr. Dukes was formerly with TCI as vp of network technology, where he was instrumental in the development of TCI's Next Generation Set Top Box specifications.
- **Harsha Dabholkar, fellow and manager of communications systems, Honeywell Home & Building.** Mr. Dabholkar has over 20 years of experience in commercial building automation systems. He has been very active with LonWorks, including leading standardization activities in LonMark.
- **Pradip Madan, vice president, marketing, Adaptec.** Mr. Madan was vp of marketing for Echelon for over 6 years. He was instrumental in gaining acceptance for LonWorks as a standard in many industry segments and helped make LonWorks the worldwide standard it is today.
- **Jay Warrior, laboratory scientist and program manager, Distributed Measurement & Control Program, Hewlett-Packard Laboratories.** Mr. Warrior also chairs the Institution of Electrical and Electronic Engineers (IEEE) standards working group, developing a U.S. standard for network independent interfaces for smart sensors to enable easy support of multiple communication protocols within products.

“The changing nature of networking technology, specifically the connection of control systems to IP networks, is leading the development of diverse applications that can add efficiencies and reduce costs across industries,” said Coactive Technical Advisory Board member Stephen Dukes.

About Coactive Networks

Coactive Networks is a leading provider of open solutions for connecting control systems to enterprise networks and the Internet. The company offers a full line of routers, servers, and gateways for creating powerful next-generation applications, and is the market leader in providing connectivity solutions for LonWorks, the leading control network. Coactive is a privately held corporation based in Sausalito, CA. Detailed information on Coactive products, news announcements, seminars, training, and support is available on the World Wide Web at <http://www.coactive.com>.

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